



Press release

*Geneva, Monday, October 28, 2024.*

IONA JETS - Dimitri Memleb, a sole proprietorship based in Switzerland (trading name "IONA JETS"), is pleased to announce the launch of its new platform for booking private and commercial flights, dedicated to providing travelers worldwide with an innovative, flexible, and efficient solution for their air transport needs.

Based in Geneva (Cours des Bastions 13), the company is committed to offering ultra-competitive flight options by collaborating with various specialized partners recognized internationally in the field.

To request a flight, clients simply need to enter their flight plan, options, and personal information via the website <https://www.iona-jets.com/>. Once submitted, their request will be directly forwarded to IONA JETS' partners, who will reach out to the client to offer different rates based on the criteria provided in the initial request.

IONA JETS also offers premium flights aboard prestigious aircraft such as Airbus Corporate Jets and Boeing Business Jets, a private chauffeur service available anywhere in the world, as well as a concierge service accessible 24/7 to manage hotel, restaurant, event bookings, and much more.

IONA JETS focuses on providing a simple, unique, and intuitive experience. Its priority is to support clients at every stage of their journey, from planning to after-sales service. To this end, a customer service team is available by phone 24/7 in French, English, and Spanish, along with a live chat service available 5 days a week from 9 AM to 5 PM (also trilingual).

IONA JETS also offers a loyalty program called "4ME PROGRAM." This program allows clients to accumulate points over their flights (1,000 points per hour of theoretical flight time) and receive discounts of up to 20% on the private chauffeur and concierge services once they reach a certain number of points.

IONA JETS is a booking platform for private and commercial flights tasked with transmitting its clients' requests to third-party partners who organize the flight with their partner operators on behalf of the client. IONA JETS only acts as an intermediary, does not operate aircraft itself, and is not a direct or indirect carrier.

IONA JETS is also specialized in meeting the requirements of governments, airlines, event managers, and more (for more information, visit the official website).

As a local company concerned about the environment, IONA JETS only works with partners that offer CO2 compensation. Clients can request this at any time when submitting their quote request.

#### **About the founder of IONA JETS.**

A dream maker for young and old, Dimitri Memleb is currently employed as a Project Manager for Disneyland Paris in Marne-la-Vallée. A former flight attendant for Vueling Airlines and French Bee, IONA JETS is now a project born from a passion that has remained in his mind since a young age. Choosing Geneva is an obvious choice, as it is one of the most important global capitals of business aviation.